Roadmap to Credential Transparency

The Challenge
There are hundreds of thousands of education and training opportunities in the U.S., and policymakers and regulators face challenges receiving and maintaining complete and comprehensive credential data. Efficient data maintenance is essential to many of the key decisions policymakers must make when setting protocols and agendas to address educational access and equity, mapping career pathways, supporting economic development, and identifying and funding credentials of value.

Policy Roadmap
Supporting credential transparency efforts is key to building an education and workforce marketplace ready to take on the challenges of the 21st century economy. Policymakers and regulators can lead on these issues in a number of ways:

**Make the Case**
1. Communicate clear use cases to benefit students, workers, employers, educators, programs, and key policy goals
2. Identify what data about credentials is necessary to be transparent and publicly available.

**Align with Existing Education and Workforce Data Commitments**
3. Ensure that this roadmap is integrated with, complements, and extends ongoing P-20-W data efforts underway to ensure continuity and effectiveness

**Catalog and Publish the Credentials Offered and Sought at Local, State, and Federal Scale**
4. Inventory all credentials in your jurisdiction
5. Publish all credentials and their competencies to the Credential Registry and the Open Web in CTDL and CTDL-ASN

**Turn these Data into Actionable Information**
6. Link and align credential data with other essential data
7. Support the creation of user-end tools, services, and systems with robust navigation and guidance capabilities
8. Ensure sustainability of credential transparency through legislative, agency, and institution policies that continuously improve credential transparency for the benefits of its citizens and markets.
9. Establish the necessary infrastructure for enduring data transparency

To learn more, please visit [www.credentialengine.org](http://www.credentialengine.org) and [www.credreg.net](http://www.credreg.net) or contact info@credentialengine.org

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