



Credential Engine Services for Strategy, Project Management, and Implementation Support

Credential Engine offers a suite of unique technologies and services to help many different types of organizations, agencies, and companies achieve their goals for credential and competency transparency. In addition to our open, freely available resources, we offer fee-based services for strategy, project management, and implementation support focused on using CTDL data effectively.

Descriptions of our non-technical fee-based services are below. These can be customized and combined with additional services and supports, including in-depth technical services, to address your specific circumstances and needs.

Project Management, Strategy, and Outreach

- Kickoff meeting for all involved in the project to introduce the work at a high level
- Support definition of roles for stakeholders
- Convene regular progress meetings with the the organization's team
- Contribute to development of the organization's work plan & timeline, and utilize these to make sure the project is on track. Help team identify potential barriers and ways to address them
- Assist with identifying, expanding, and/or clarifying priority use case(s) and relevant opportunities to consume data from the Registry
 - Identify minimum data that is needed for end goals
 - Develop plan for implementing use case(s)
 - Identify technical requirements and developers
- Work with the organization to identify sources of data & strategies for publishing
 - Work with the organization to develop Trusted Third Party publishing workflows, where applicable
 - Track publishing process & update the team throughout
 - Make connections to publishing partners, if applicable, and help define the scope of work for those third party publishers
- Work with the organization to create a minimum data policy for the project
- Support development and implementation of outreach plans, and involvement with outreach, both before the project is running and ongoing
 - Review outreach plan & help strategize how/when/who with whom to work
 - Join calls and webinars with stakeholders to provide Credential Engine context and answer questions
- Provide communications documents and help the organization's communications staff develop their own documents for outreach, at start of project and ongoing as necessary
 - Provide guidance for using documents and templates developed by Credential Engine
 - Review and help draft documents created by the organizations, including documents that depict successful completion of the use cases
 - Support with drafting language for communications tools
- Join in-person meetings, where appropriate
- Assist with identifying opportunities to expand the project, including connecting to other organizations or projects

General Technical Guidance

- Provide overview and resources that explain Credential Engine’s mission and technologies, to ensure the project team is equipped to carry out the project and explain it to others, as work is getting started and ongoing as necessary
 - Review the minimum and benchmark data policies
 - Explain the CTDL, Registry, and open applications marketplace to technical and non-technical stakeholders
 - Help explain current terms in the CTDL
- Demonstrate different publishing options for the organization
 - Provide a high-level overview of the API, bulk upload, and manual publishing processes
 - Provide publishing how-to documentation
- Assist with high-level review of applications and services that publish and/or consume data in the Credential Registry
 - Help identify opportunities to publish and consume Registry data
 - RFP templates and suggestions for working with vendors
 - Help make connections to app developers, if necessary
 - Provide app developer toolkit and documentation

Collaboration Across Organizations

- Convene working groups of related organizations to discuss best practices and troubleshoot issues, and assist in collaborative learning and sharing across the organizations.
 - Facilitate regularly scheduled calls and webinars
 - Make connections, set up meetings, and inform the organizations of each others’ work
- Provide guidance and support as the organizations consider developing policies that promote credential transparency.
 - Policy tracking and insights into policy landscape
 - Templates, examples of enacted policies, and other materials



To learn more, please visit www.credentialengine.org or contact info@credentialengine.org