



GoEducate and Credential Engine Strengthen Education, Training, and Employment Pathways Through Collaboration

The new partnership has the potential to improve pathways for learners between education and training into employment.

WASHINGTON, D.C. (April 6)—GoEducate and non-profit Credential Engine forged a new partnership to advance credential transparency—a common understanding of what different credentials, skills, and competencies mean, where they can be earned, their employment outcomes, and other related information. This collaboration will better allow individuals to explore career pathways and increase their opportunities when entering the workforce or pursuing further education and training.

“To build stronger pathways between education and employment, we need to make sure everyone clearly understands how different learning, training, and employment opportunities align,” says Scott Cheney, CEO of Credential Engine. “Credential transparency makes opportunities more identifiable, comparable, and accessible; ultimately empowering people, education providers, and employers to make the best of those pathways.”

Credential Engine has established a common language for credentials called the Credential Transparency Description Language (CTDL) to describe credentials and their associated skills, competencies, and learning outcomes. GoEducate will use the CTDL as part of its data infrastructure.

“Using the CTDL and Credential Registry data will inform the creation of better, more effective pathways for people to get the education, training, and skills they need for the jobs they want,” says Eric Kmiec, Founder and CEO of GoEducate. “Tools like our *GoPathways* platform, which maps out all the key touch points students go through in their education journey to the workforce are made even more impactful through credential transparency.”

GoEducate will use data from the Credential Registry—an open-access repository of quality, relevant, and comparable credential information that can be easily placed in the hands of learners, employers, and other stakeholders—within the valuable *GoPathways* platform to better connect education programs and employment pipelines.

To learn more about this partnership or how to get involved, please contact Scott Cheney, CEO of Credential Engine, scheney@credentialengine.org.

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About GoEducate: Headquartered in Rancho Cordova, CA, [GoEducate](#) is an education technology company redefining how people access and experience education. Founded by a seasoned silicon valley technology innovator, GoEducate was created to ensure everyone has equal access to education and life-changing career opportunities.

About Credential Engine: [Credential Engine](#) is a non-profit whose mission is mapping the credential landscape with clear and consistent information to fuel the creation of resources that make it easy for people to find the pathways that are best for them.



To learn more, please visit www.credentialengine.org or contact info@credentialengine.org