



## Credential Engine Services for Product Developers

Credential Engine’s mission includes ensuring that linked, open, interoperable data are consumed and used effectively, equitably, and accurately to ensure the maximum value for students, learners, workers, employers, educators, policymakers, and others. We work with a wide variety of technology product developers to align technologies and build capabilities to advance this mission. These products support managing information across a credential’s lifecycle, including credential ideation, design, development, marketing, operations, issuing, and revisions.

Credential Engine offers an annual services package for technology product developers, described below. A services contract also covers general support for CTDL enhancements as well as hosting and maintaining the Credential Registry to the benefit of all stakeholders. Additional, customized services beyond those described below, including more in-depth technical services, are also available to address specific circumstances and needs.

### Product Strategy and Business Partnership Services

- Provide an overview and resources that explain Credential Engine’s mission, technologies, and resources in relation to the developer’s products.
- Identify initial value propositions for the organization’s use of CTDL and the Registry.
- Identify initial use case(s) to achieve the value propositions.
- Analyze product use cases to help optimize the full use of the Registry data.
- Support defining key organizational roles and responsibilities.
- Guidance on sequencing projects for progressive value and new partnerships.
- Define and execute on business partnership scope and goals.
- Develop joint communications supporting product developments that advance credential transparency (such as, when appropriate, listing as a business partner on Credential Engine’s website, newsletter feature, joint webinar, and conference presentations, blogs, social media promotion, etc.).
- Suggest future use cases to add product roadmap value, based on Credential Engine’s market experience and expertise.
- Hold quarterly business partnership meetings with Credential Engine staff.

## Technical Guidance and Support

- Credential Engine’s technical guidance and support following a step-by-step process with Credential Engine staff.
- Guided access to Credential Engine’s technologies, including the Credential Transparency Description Language (CTDL) schema, the Credential Registry, the Credential Finder, the Data, and Credential Engine’s Technical Site.
- Technical presentations and Q&A concerning all of Credential Engine’s open technologies.
- Basic data mapping
- Customized consulting advice for selecting the most appropriate options for publishing and/or consuming Registry data based on intended use cases and product capabilities.
- Sandbox access and sandbox data review
- Guidance, worked examples, and individualized feedback for testing and refining Registry integrations.
- Review and advise on interface designs to help optimize the full use of the Registry data.
- Direct access to Credential Engine’s technical staff for guidance regarding the CTDL schema and integrations with the Credential Registry.



To learn more, please visit [www.credentialengine.org](http://www.credentialengine.org) or contact [info@credentialengine.org](mailto:info@credentialengine.org)