Credential Transparency Illuminates Paths to a Better Future

There are 1 million credentials offered in the U.S. With so many to choose from—and without widespread adoption of standards for comparing and evaluating them—people get lost and lose out on opportunity. Together, we and our partners are working to build a linked open data network that everyone can access for timely and trusted information about credentials.

CREDENTIAL PROVIDERS

We can more clearly describe the credentials we offer, their quality and value, and how they meet the needs of individuals, businesses, and the community.

TALENT RETENTION

How can I prepare for a good job?

We know the skills linked to specific jobs.

Credential transparency allows us to reveal credential opportunities aligned to workforce needs.

WE CAN better understand the credentials available, which are high quality, and can better support and inform people to meet talent and economic needs.

EMPLOYERS

Transparency helps us be more efficient and flexible by using data to describe jobs and align opportunity.

We can discover and hire people who have the skills and competencies we need for the jobs of today while effectively planning for and signaling the needs of tomorrow.

LEARNERS & WORKERS

Credential transparency makes essential information about credentials and competencies public, easily accessible, and actionable so that credentials can be better understood and pursued based on what it takes to earn them, what they represent, and the jobs they can lead to.

POLICYMAKERS & THOUGHT LEADERS

We can understand the availability, costs, time, and value of the different credentials available to us. Transparency lets us see how best to get where we're going.

If we share our credential data using CTDL, then we can all use it to better navigate.

Credit: Credential Registry data shows us the path from learning to credentials to careers!

We're doing our part to create and promote a better future for all!

Credit: We know the skills linked to specific jobs!