



## More Information on Funding Opportunities

### Focused on Opportunities for Success Jobs Skills, and Pathways

Over the next two years, Credential Engine will focus on expanding education and employment information available as linked open data in the Credential Registry to empower all stakeholders with clear, consistent information and to fuel the development of tools and services that use this information to help people make better decisions.

*Funding opportunities will specifically focus on:*

### **Opportunities for Success**

We will work with partners to publish [Tier 1 and 2 data](#) about credentials, providers, programs, quality, outcomes, pathways, and support services that promote successful outcomes and help students, workers, and others make their most informed decisions. These data create a strong foundation to aid in adopting an opportunity-minded culture to better serve students.

### **Funding available**

- \$50,000 total; it is expected that individual grants to participants in a project could range from \$5,000 to \$15,000.

### **Publishing expectations:**

- Publishing [minimum required data](#) for credentials
- Required publishing [Tier 1 data](#). This includes (to the fullest extent possible) publishing the following information related to credentials:
  - Cost
  - Financial assistance
  - Advisory supports
  - Completion information (e.g., credits, time)
  - Transfer pathways
  - Outputs (e.g., enrollment rates, persistence rates, completion rates, pass rates)
  - Earnings (e.g., 6, 12, 36, 60 months, as appropriate)
  - Placement rates (e.g., 6, 12, 36, 60 months, as appropriate)
- Recommended publishing [Tier 2 data](#). This includes (to the fullest extent possible) publishing the following information related to credentials:
  - Support services
  - Program design (e.g., online, in person)

- Quality assurance (accreditation status, name of accrediting body)
- Stackable credentials
- Completion information (e.g., number of transfer/prior learning credits the program will apply at completion)
- Credential acquisition (e.g., acquisition of related industry-recognized credentials)
- Financial return on investment (e.g., debt of graduates analyzed alongside wages)
- Placement information (e.g., average length of time to initial job placement)
- Secure, digital student records (e.g., provider support students and learners with consumable digital records and resumes)
- Increased credential transparency (e.g., providers uses standardized language around skills and competencies)

#### **Consuming expectations:**

- With basic support from the Credential Engine team, incorporate data from the Credential Registry into *at least* one website, tool or application that benefits stakeholders (e.g., students, learners, administrators, advisors, career coaches, etc.) *and* ensure data consumption from the Credential Registry is included in future websites, tools or applications developed for students and learners.

#### **Job Skills**

We will help partners improve the connection between the [learning and work ecosystem](#) by publishing data about jobs and skills requirements and describing how they align with competencies gained through education and training. Data about competencies and skills enhances the visibility of learning opportunities and their alignment with industry needs. This helps learners make informed choices about their education and career pathways and provides a faster hiring process for employers. Linking learning and working more efficiently creates a well-aligned workforce that can attract investment and encourage economic growth.

#### **Funding available**

- \$50,000 total; it is expected that individual grants to participants in a project could range from \$5,000 to \$15,000.

#### **Publishing expectations**

- Publishing [minimum required data](#) for credentials and competencies.
- Publishing [minimum required data](#) for occupations, jobs, work roles and/or tasks.

**Consuming expectations:**

- With basic support from the Credential Engine team, incorporate data from the Credential Registry into *at least* one website, tool or application that benefits stakeholders (e.g., students, learners, administrators, advisors, career coaches, etc.) *and* ensure data consumption from the Credential Registry is included in future websites, tools or applications developed for students and learners.

**Pathways**

We will help partners who have existing [learning and career pathways](#) make this information available as linked open data and navigable in tools that help learners achieve their goals. Clear pathways should connect learners' educational achievements to relevant work opportunities, point to meaningful and fulfilling careers, and enable lifelong learning. Pathways represent progressions towards specific destinations.

**Funding available**

- \$50,000 total; it is expected that individual grants to participants in a project could range from \$5,000 to \$15,000.

**Publishing expectations:**

- Publishing [minimum required data](#) for credentials and other resources (e.g., courses, learning opportunities, etc.) that comprise a pathway.
- Pathways should include some combination of learning opportunities, credentials (both published by the partner or owned/offered by another publisher), and may include data on occupations, jobs, work roles and/or tasks.
- Must have existing learning and career pathways

**Consuming expectations:**

- With basic support from the Credential Engine team, incorporate data from the Credential Registry into *at least* one website, tool or application that benefits stakeholders (e.g., students, learners, administrators, advisors, career coaches, etc.) *and* ensure data consumption from the Credential Registry is included in future websites, tools or applications developed for students and learners.

**How to Apply**

To apply for funding for one or more of these opportunities, please review and complete the [2025 Request for Proposals](#). Submit proposals to [info@credentialengine.org](mailto:info@credentialengine.org) by March 14, 2025. Applicants are encouraged to forward questions to Rachel Vilsack, [rvilsack@credentialengine.org](mailto:rvilsack@credentialengine.org).



### **About Credential Engine**

Credential Engine provides the following web-based tools and services to understand and compare information about credentials:

- The Credential Transparency Description Language (CTDL) serves as the common language for how credentials, credentialing organizations, and competencies are described both in the Registry and on the open Web.
- The Credential Registry houses, manages, connects, and shares up-to-date information on all types of credentials in the marketplace. Partners publish their data to the Credential Registry via our Accounts System.

Through our resources and tools, Credential Engine empowers students, workers, job seekers, employers, educators, policymakers and others to make informed decisions, navigate education and training pathways, and pursue credentials best aligned with their goals.